

Women's Arboriculture Conference

Focusing Passion, Policies, and Planning on Trees

March 5-7 | Harrison Hot Springs

2014

Sponsorship Package

WHERE WILL YOUR SPONSORSHIP GO?

The sponsorship from your organization will support:

- Subsidizing low income and student conference tickets
- Expanding the conference to include international speakers
- Creating participant event packages
- Providing a networking event
- Furthering progressive, responsible tree care and policy

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The **Women's Arboriculture Conference** is a unique sponsorship opportunity as it is an interdisciplinary forum addressing trees, their place in our world and our relationship with them. Speakers and delegates who are arborists, foresters, horticulturalists, landscape architects and designers, land planners and managers, and master gardeners are meeting with the shared purpose of discussing and problem-solving tree-related issues. At most other arboriculture conferences, women speakers are underrepresented.

Mission: The Women's Arboriculture Conference provides a venue where women speakers, expert in their fields, provide solid technical, management, and policy information, creating an interdisciplinary environment where professionals can expand their viewpoints and make lasting, productive connections.

Objectives: The Women's Arboriculture Conference is dynamic, responsive and experiential; where women and men, students and those who have completed doctorates, involved in varied tree-related professions, meet in facilities surrounded by nature, to learn, experience and share their passion for trees, recognizing and respecting the inter-connectedness and inter-dependence of trees and human beings.

Speakers and participants at the Women's Arboriculture Conference are qualified evaluators of your organization. They utilize products and services, and they also play key roles in product and service purchase decision-making processes. Conference speakers and participants have come to rely on conferences such as the Women's Arboriculture Conference for education about new and emerging market trends and products to benefit their organization and professional development.

Our conference speakers span the breadth of tree professionals



Keynote: Dr. Nalini Nadkarni, Forest Ecologist, member National Geographic Speakers Bureau

Social scientist: Dr. Kathleen Wolf

Professor (retired) & author: Susan Murray

Landscape Architect: Nancy McLean

Arborist: Sara Shores

Lawyer: Sasha Nowicki

Environmental Planner: Nancy Hofer

Registered Clinical Counselor: Katy Rose (Master's degree in Transpersonal Counselling Psychology, specialization in Wilderness Therapy)

We are in the process of confirming additional speakers.

Comments from some of the participants of the 2012 conference

"I had a fantastic time at the conference....what energy!"

"Thank-you again for organizing such an amazing event, with so many interesting and truly gifted speakers."

"I do not go to many conferences as I do not find them that useful but this one was quite different. I learnt so much last week and came away stimulated and inspired by the speakers. There was also so much practical information."

"An unusual blend of solid technical, management, and policy information but leavened with nonapologetic displays of emotion."

"I was thrilled to come away with more knowledge, inspiration and reassurance to continue moving forward in my design business. It was a great idea to open the conference to a wide spectrum of people in this industry."



The Women's Arboriculture Conference is an exciting opportunity for you to raise the profile of your organization. By displaying your commitment to progressive, responsible tree care you can build your corporate image, gain a competitive edge, and be positioned as an industry leader. This conference will enable you to obtain valuable exposure and prominence with current and potential customers and build relationships with many brilliant forward thinkers (and do-ers) in arboriculture.

Find the **sponsorship package** that's right for your organization



Douglas Fir

\$250-\$499



- ❖ Name and Logo displayed on the conference website with a link to your website.
- ❖ Recognition announcement during the conference.

Big Leaf Maple

\$500-\$999



- ❖ Name and Logo displayed on the conference website with a link to your website.
- ❖ Recognition announcement during the conference.
- ❖ Invitation to distribute marketing material at the conference.
- ❖ Name and Logo in conference agenda.

Western Red Cedar

\$1000-\$2999



- ❖ Name and Logo displayed on the conference website with a link to your website.
- ❖ Recognition announcement during the conference.
- ❖ Invitation to distribute marketing material at the conference.
- ❖ Name and Logo in conference agenda and, if provided, a fifty-word statement describing your company.
- ❖ Promotion using social media blasts.
- ❖ Introduction in PowerPoint presentation on site.

Sitka Spruce

\$3,000-\$4999



- ❖ Name and Logo displayed on the conference website with a link to your website.
- ❖ Recognition announcement during the conference.
- ❖ Invitation to distribute marketing material at the conference.
- ❖ Name and Logo in conference agenda and, if provided, a fifty-word statement describing your company.
- ❖ Promotion using social media blasts.
- ❖ Introduction in PowerPoint presentation on site.
- ❖ Name on event signage & on participant event package
- ❖ Recognition in all media interviews & press releases.

Presented by

\$5000 and up



- ❖ Contains all of the benefits listed above +
- ❖ Name and Logo on conference banner located at stage.
- ❖ 2 Tickets to attend the conference.
- ❖ MC recognition throughout the conference.
- ❖ Name and Logo on participant USB flash drives.

Please contact us to discuss your relationship with this unique conference!

Bridget Horel- Conference Sponsorship Manager
info@womenarborists.ca

Additional **sponsorship opportunities** to choose from



Keynote Speaker Sponsor

- Maximum Opportunities: 2
- Minimum Sponsorship \$2500

Networking Event Sponsor

- Maximum Opportunities: 2
- Minimum Sponsorship \$1500

Participant Conference Package Sponsor

- Maximum Opportunities: 2
- Minimum Sponsorship: \$1000

Keynote Speaker Sponsor

- ❖ Four tickets to the keynote speaker presentation
- ❖ Recognition announcement at keynote speaker presentation
- ❖ Recognition on the keynote speaker presentation event signage
- ❖ Name and logo displayed on the conference website with a link to your website.
- ❖ Business card size name and logo in conference program identifying sponsorship for networking event

Networking Event Sponsor

- ❖ Two tickets to the networking event
- ❖ Recognition announcement during the networking event
- ❖ Recognition on the networking event signage
- ❖ Name and logo displayed on the conference website with a link to your website.
- ❖ Business card size name and logo in conference program identifying sponsorship for networking event

Participant Conference Package Sponsor

- ❖ Name and logo displayed on the conference website with a link to your website.
- ❖ Business card size name and logo in conference program and identification as sponsor of delegate conference package
- ❖ Business card size name and logo in conference PowerPoint presentation
- ❖ Two pieces of promotional material in the delegate event packages

2014 Women's Arboriculture Conference Sponsorship Form



“May you forever delight in the company of trees,
their teachings and beauty, the grace they bring to Earth.” - J.G. Strong

Organization Name:	
Contact Name:	
Mailing Address:	
Email:	Telephone:
Sponsorship Opportunity Selection: Douglas Fir \$250-\$499 <input type="checkbox"/> Big Leaf Maple \$500-\$999 <input type="checkbox"/> Western Red Cedar \$1000-\$2999 <input type="checkbox"/> Sitka Spruce \$3,000 – 4,999 <input type="checkbox"/> Total Sponsorship Support (\$): Presented By \$5000 and up <input type="checkbox"/> _____ Keynote Speaker \$2500 <input type="checkbox"/> Networking Event \$1500 <input type="checkbox"/> Participant Conference Package \$1000 <input type="checkbox"/>	
For in-kind donations, please describe goods/services (or provide invoice indicating the sponsorship): <hr/> <hr/> <hr/>	
Please make cheque payable to: Mumby's Tree Services Ltd. Mail sponsorship form and cheque to: Women's Arboriculture Conference RR#1, Site 27B, C7 Kaleden, BC, V0H 1K0	



Contact us for more details

Bridget Horel- Conference Sponsorship Manager
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 March 5-7, 2014

www.womenarborists.ca
 Harrison Hot Springs, British Columbia